

# EUROPEAN PORTFOLIO



## WHAT IS IT?

- Data and analyst reports covering the European construction equipment market
- Five-year forecasts
- Extensive report library & historic data
- Monthly market updates
- Researched & written by industry experts

## WHY SUBSCRIBE?

- Access authoritative information which is trusted by industry leaders worldwide
- Build your strategies on expert insights and fact-based research
- Gain a deep understanding of market structure, trends and drivers with the most comprehensive reports available

# CHOOSE THE PACKAGE THAT SUITS YOU BEST

Off-Highway Research offers three subscription packages on the European construction equipment market, designed for different requirements of granularity and depth of analysis. Each package offers a blend of data, reports and access to presentations & analyst time.



	STANDARD	PREMIUM	EXPERT
<b>DATA</b>	<ul style="list-style-type: none"> <li>Market size by equipment type (unit and US\$ terms)</li> <li>Sales by machine size class (unit and US\$ terms)</li> <li>Sales by customer group</li> </ul>	<ul style="list-style-type: none"> <li>Market size by equipment type (unit and US\$ terms)</li> <li>Sales by machine size class (unit and US\$ terms)</li> <li>Sales by customer group</li> <li><b>Sales by equipment type and OEM/brand (units)</b></li> <li><b>Production by equipment type and brand (units)</b></li> </ul>	<ul style="list-style-type: none"> <li>Market size by equipment type (unit and US\$ terms)</li> <li>Sales by machine size class (unit and US\$ terms)</li> <li>Sales by customer group</li> <li>Sales by equipment type and OEM/brand (units)</li> <li>Production by equipment type and brand (units)</li> </ul>
<b>REPORTS</b>	<ul style="list-style-type: none"> <li>Global Markets Overview</li> <li>Regional Annual Review</li> <li>Monthly Market Reports</li> </ul>	<ul style="list-style-type: none"> <li>Global Markets Overview</li> <li>Regional Annual Review</li> <li>Monthly Market Reports</li> </ul>	<ul style="list-style-type: none"> <li>Global Markets Overview</li> <li>Regional Annual Review</li> <li>Monthly Market Reports</li> <li><b>Access to full library of Equipment Analyses, Country Analyses and Company Profiles</b></li> </ul>
<b>WEBINARS &amp; BRIEFINGS</b>	<ul style="list-style-type: none"> <li>Full price</li> </ul>	<ul style="list-style-type: none"> <li>Discounted tickets</li> </ul>	<ul style="list-style-type: none"> <li><b>One free ticket</b></li> <li>Discounts on further tickets</li> </ul>
<b>CONFERENCES</b>	<ul style="list-style-type: none"> <li>Full price</li> </ul>	<ul style="list-style-type: none"> <li>Discounted tickets</li> </ul>	<ul style="list-style-type: none"> <li>Discounted tickets</li> <li><b>Videos on demand following the event</b></li> </ul>
<b>SUPPORT &amp; TRAINING</b>	<ul style="list-style-type: none"> <li>Video training covering access, downloads and data interpretation</li> </ul>	<ul style="list-style-type: none"> <li>Video training covering access, downloads and data interpretation</li> </ul>	<ul style="list-style-type: none"> <li>Video training covering access, downloads and data interpretation</li> </ul>
<b>ANALYST TIME</b>	<ul style="list-style-type: none"> <li>Available at a pay-per-use rate</li> </ul>	<ul style="list-style-type: none"> <li><b>1 x session per year</b></li> <li>More available at pay-per-use rate</li> </ul>	<ul style="list-style-type: none"> <li><b>Unlimited analyst access</b></li> <li><b>1 x in-house presentation per year (by video)</b></li> </ul>
<b>NUMBER OF USERS</b>	<ul style="list-style-type: none"> <li>Up to 5</li> </ul>	<ul style="list-style-type: none"> <li><b>Up to 15</b></li> </ul>	<ul style="list-style-type: none"> <li><b>Unlimited</b></li> </ul>

## EQUIPMENT COVERAGE

- Agricultural tractors
  - Articulated dump trucks
  - Asphalt pavers
  - Backhoe loaders
  - Compact tracked loaders
  - Compaction equipment\*
  - Crawler dozers
  - Crawler excavators
  - Crawler Loaders
  - Masted rough terrain lift trucks
  - Mini excavators
  - Mobile cranes\*
  - Motor graders
  - Rigid dump trucks
  - Skid-steer loaders
  - Telescopic handlers
  - Wheeled excavators
  - Wheeled loaders under 80 HP
  - Wheeled loaders over 80 HP
- \* reports only

## GEOGRAPHIC COVERAGE

- Austria
- Belgium
- Czech Republic
- Denmark
- Finland
- France
- Germany
- Ireland
- Italy
- Netherlands
- Norway
- Poland
- Portugal
- Spain
- Sweden
- Switzerland
- UK

For more information go to:

[www.offhighwayresearch.com](http://www.offhighwayresearch.com)

or contact:

[mail@offhighwayresearch.com](mailto:mail@offhighwayresearch.com)